

## Comprehensive Management

Our management includes many services other firms typically charge extra for, like credit card fees, changing light bulbs, and providing supplies. If you are new to renting your home, we can help arrange the permits and any other details required to set up your property.

## Innovative Technology: More Money in Your Pocket

Using our specialized rate algorithm and analysis tools—among the most advanced in the industry—we automatically optimize rates year-round, ensuring your home is truly maximizing its potential earnings. If a home is not performing, we conduct in-depth analysis to investigate why - and then solve the problem.

## World-Class Marketing

We invest in extensive advertising for your home, with top-tier listings on sites like VRBO, HomeAway, FlipKey, TripAdvisor, and VacationRentals.com. Beyond these sites, we have sophisticated campaigns through Google and other search engines. Plus, your home will be listed on Vacasa.com, which receives nearly 200K visits each month, and has highly engaged users with conversion rates that exceed the industry average.

## A Strong Local Presence, With 24/7 On-Call Service

While we benefit from the resources of a national company, our focus is inherently local. In every market in which we do business, we have a strong local team of reservationists, housekeepers, maintenance technicians, and other service providers. Our local operations managers are on call 24 hours per day, 7 days per week. If a problem arises, we're here to solve the issue.

## No Limits on Owner Use

At Vacasa, we realize the reason you purchased a vacation home was so that you could enjoy it. So, unlike many of our competitors, we don't impose strict limits on when you can vacation in your own home.

## No Long-Term Contracts

As our 2000+ satisfied Vacasa homeowners will attest, we retain homeowners by providing excellent service and financial results, not by locking them in to long-term agreements. If you aren't happy with our performance, you can stop renting your home at any time - we only ask that existing reservations be honored, in consideration of your guests.

## Local, Professional Reservations Team

Our reservations team, located throughout our destinations, is the best in the business, and available every day from 7am to 11pm. Our extensive training equips our staff to convert inquiries into bookings, and to carefully screen travelers.

## Exceptional Housekeepers

Housekeepers are truly the backbone of our company, crucial in creating the best guest experience. We hire the top housekeepers in each destination, and retain them thanks to our high rate of off-season bookings, opportunities for advancement, and the ability to earn a living wage year-round in an industry known for its seasonal fluctuations.

## An Impressive Guarantee

If you currently rent your home as a vacation rental through another management company, we'll GUARANTEE a net increase of \$5,000 in your first year with Vacasa, or we will refund the difference, up to the full amount of our management fee. If you currently manage your property yourself, we'll GUARANTEE that you will earn more than you did in the prior year, while we do all the work!

## Hire Local, Spend Local, Grow Local - and Think Global

Even as we expand internationally, we are committed to maintaining a local presence, and reinvesting in the beautiful destinations that make our U.S. success possible. In addition to creating jobs for local residents, we cultivate partnerships with local businesses, sponsor community events, and work with area organizations to promote tourism and economic growth.